

Citrix XenMobile

The revolutionary way to mobilize your business

Citrix® XenMobile® is a comprehensive solution to manage mobile apps, data and devices, available both on-premises and in the cloud. Users have single-click access to all of their apps from a unified corporate app store and IT can easily configure, secure and support mobile devices. With XenMobile, IT can meet their compliance and control needs while giving users the freedom to experience work and life their way.

Features by edition		XenMobile MDM Edition	XenMobile Advanced edition	XenMobile Enterprise
Configure, secure, provision a	and support mobile devices with MDM			
Device management	Manage and configure corporate and bring-your-own (BYO) devices throughout their lifecycle			
	Support every major mobile platform including iOS, Android, BlackBerry, Windows and non-C2DM Android platforms like the Amazon Kindle Fire or Samsung SAFE	•	•	•
Real-time Active Directory integration	Integrate with LDAP in real-time to perform user authentication and to manage group policies	•	•	•
	Apply policy changes immediately based on LDAP changes			
Policy configuration	Manage a comprehensive array of mobile policies based on OS and patch levels, passcodes, device ownership, apps and device resources, platform-specific policies, encryption, device status and location	•	•	•
Security and compliance	Ensure end-to-end security and compliance across device platforms, including rooting and jailbreak detection, pre-enrollment device checks, geo-fencing and tracking, context-aware policies, app blacklist/whitelist and full or selective wipe of devices Initiate automated compliance actions when devices deviate		•	
Scalability and high availability	from policy Ensure scalability through industry-standard HA with active-active clustering at all tiers	•	•	•
Ease of administration	Centralize administration through a console with customizable dashboard and role-based access and views			
	Configure notifications, receive alerts and easily deploy mobile policies by mixing and matching parameters across groups and users	•	•	•
Provisioning and self-service enrollment	Provide rapid over-the-air provisioning and self-service enrollment with one-time passcodes and server auto-discovery			
	Deploy apps through an enterprise app store as well as app push and removal	•	•	•
Enterprise integration	Seamlessly plug in to existing IT infrastructure including LDAP, Microsoft Exchange, PKI, NAC, VPN, WiFi and SIEM	•	•	•
Monitoring and support	Enable remote support and troubleshooting including VOIP and chat			
	Create reports including unmanaged or rogue devices, compliance reporting, app and device inventory, blocked status and system alerts	•	•	•

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Features by edition		XenMobile MDM Edition	XenMobile Advanced edition	XenMobile Enterprise
Configure, secure, provision a	and support mobile devices with MDM			
Device decommissioning	Automatically decommission devices if they are lost or based on user status in Active Directory	•		
	Perform selective or full wipe of devices based on status			
Shared devices support	Manage devices shared by multiple users and apply security policies specific to each user's role in organization	•	•	•
Self-service web portal	Allow mobile users to locate, lock or wipe lost/stolen devices without waiting for Help Desk support.	•	•	•
Mobile app management wit	h largest ecosystem of apps built for business			
Mobile application management	Deliver any native iOS, Android or HTML5 mobile app to devices with a native user experience		•	•
App security	Use mobile app container technology to separate mobile enterprise apps and data from personal apps			
	Lock and wipe apps and data based on policy		•	•
	Secure business apps and data with encryption and mobile DLP technologies			
Control app interactions	Enable seamless communication between Worx-enabled apps		_	
	Enforce policies around activities such as cut-and-paste between apps		·	·
App policies	Implement granular policy-based management and access controls over HTML5 and native mobile apps		•	•
Worx App SDK	Worx-enable any mobile app with Worx App SDK Wrap any iOS or Android app to be imported into XenMobile with no additional development needed		•	•
Sandboxed email, browser an	d data sharing apps			
Citrix WorxMail™	Provide sandboxed, native mobile email, calendar and contacts app for iOS and Android devices that leverages Citrix MDX technologies for additional security features		•	•
Conference services integration	Enable users to automatically launch and join conference services such as GoToMeeting*, Webex and Lync directly from their WorxMail calendars with Fast Dial and Fast Join		•	•
Attach and email pictures from WorxMail	Allow email attachments from device photo gallery		•	•
Advanced email capabilities	Support HTML emails, Office 365, Lotus Notes and Out-Of-Office (OOO) notifications and S/MIME encryption		•	•
Information rights management (IRM) support	Enable WorxMail to support Exchange Information Rights Management (IRM) capabilities, which allows a sender to prevent recipients from forwarding, modifying, printing, faxing, saving, or cutting and pasting the message content		•	•
Citrix WorxWeb™	Provide a full-featured secure mobile browser that leverages MDX Technologies for additional security, including a micro-VPN for intranet sites and encryption for the browser cache, bookmarks, cookies and history		•	•
	Allow for security functionality including URL blacklisting and bookmark/homepage push			
Citrix WorxNotes™	Provide a business-class secure note taking application with email and calendar integration for streamlined mobile workflows			•
Citrix WorxEdit™	Provide an easy-to-use editing tool on mobile devices, allowing employees to edit documents, spreadsheets and presentations	•	•	•
Citrix WorxTasks™	Provides an easy and secure way of tracking, managing, and editing your business "to do" list from a mobile device		•	•
Citrix WorxDesktop™	Provide a secure remote access app that allows employees to access their desktops from mobile devices			•
ShareFile™ Enterprise¹	Provide full view, edit, and share capabilities to all ShareFile® data, including file systems, network drives and SharePoint			•

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Unified corporate app store				
Enterprise app store	Enable users to self-select their apps from an administrator-provided list of approved applications	•	•	•
Deliver mobile apps		•	•	•
Deliver web/SaaS apps			•	•
Deliver Windows apps ²			•	•
Multi-factor single sign-on				
Strong authentication	Provide strong authentication, including RSA tokens, certificates and smartcards, into the corporate workspace		•	•
Single sign-on to apps and data	Provide one-click access to users' applications and data with no additional passwords		•	•
PIN-based authentication	Set PIN-based authorization for Worx Home for access to all apps and data		•	•
Kerberos authentication support	Enable Kerberos, client certificate authentication		•	•

End Notes

- 1. XenMobile Enterprise includes ShareFile Enterprise perpetual licenses (0GB storage)
- 2. Available for Citrix XenDesktop® and Citrix XenApp® customers



bout Citrix

Citrix (NASDAQ:CTXS) is leading the transition to software-defining the workplace, uniting virtualization, mobility management, networking and SaaS solutions to enable new ways for businesses and people to work better. Citrix solutions power business mobility through secure, mobile workspaces that provide people with instant access to apps, desktops, data and communications on any device, over any network and cloud. With annual revenue in 2014 of \$3.14 billion, Citrix solutions are in use at more than 330,000 organizations and by over 100 million users globally. Learn more at www.citrix.com.

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